



## Web Application Consulting

**Genesis has a proven track record of architecting and developing web applications for Fortune 1000 and mid-sized companies across a variety of industry verticals. These designed applications are enterprise class solutions that provide customers with a highly flexible and reliable framework for Business Process Management.**

**Core competences** include design, development and delivery of HTML, XML, ASP and JAVA/JSP-based applications on any platform.

**Specific expertise includes:** UML (Design Patterns, Rational, TogetherJ), JAVA, J2EE, JDBC, Spring, Hibernate, Apache/Struts, JSP, JSF, EJB, JMS, COLD FUSION, XML, XSL, XSLT, and SOAP development. Web SQL, VBScript, JavaScript, CGI and Perl Scripting. MSDeveloper.Net, ASP.Net, C#, MS IIS, Biz-Talk Server, Oracle's Web Application Server, iPlanet, IBM's WebSphere and BEA's WebLogic Commerce Servers.

### Genesis Differentiators

Genesis delivers business value by leveraging Web Development expertise in many service offerings, including:

- ◆ Service Oriented Architecture Solutions
- ◆ Enterprise Portal Development for B2E, B2C, B2B
- ◆ Application Performance Management
- ◆ Software Development Life Cycle Methodology
- ◆ Enterprise Architecture Assessments

Genesis experienced .NET, Java and Open Source consultants and technologists enable the deployment of loosely coupled applications that overcome platform dependencies and integration barriers like time, cost, scalability, and portability. Web services provide an open standard to connect information, people, systems, and devices. These technologies provide organizations with the ability to quickly formulate, position, and manage secure solutions.



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