



Business Intelligence Architecture Data Warehouse Solutions

All that data! Put it to work for you. Turn your business system data into a timely and integrated knowledge driven tool. GENESIS consultants architect, design and develop scalable BI and Enterprise Data Warehouse (EDW) solutions giving its customers a competitive advantage.



Areas of expertise include: MicroStrategy Architecture and Dashboard development; Oracle, DB2, Informatica and related

ETL tools; Ascential, COGNOS TM1, BI reporting and Dashboard development; Microsoft SQL-Server SSIS, SSAS and SSRS; and Hyperion.

Genesis delivers an end-to-end solution for companies of any size complete with assessments, project planning, tool selection, implementation, data management tuning and optimization. Our professional experts draw from years of experience and expertise in critical areas such as:

- ◆ Data Warehouse Assessment
- ◆ Data Warehouse End-to-End Solution Development
- ◆ BI Tool Evaluation
- ◆ ELT (Extract, Load, Transformation) Tool Evaluation
- ◆ BI Product Upgrade and Migration Strategies
- ◆ Reporting and Dashboard Solution Development
- ◆ Data Management Tuning and Optimization

Data Management (SSxS), Data Warehousing and Business Intelligence strategies demand careful planning, professional development teams, proven methodologies, and current industry awareness. Genesis takes a comprehensive approach to Business Intelligence depending on the type of organization, types of business systems and business needs to be addressed.



Genesis MicroSolutions, Inc.

1235 Westlakes Drive
Berwyn, PA 19312-2412

▶ ▶ ▶ 610.647.2338 (O) 610.647.0621 (F)

<http://www.genesismicro.com/>

“A highly creative MicroStrategy genius! Bircan helped our company achieve the highest quality, cutting edge, mobile reporting application for use on an iPad.”

Laurie Sutherland, Philadelphia based Pharma